

Rosie Esquivel

Graphic Designer

Creative problem solver with a strong background in digital design, animation, and branding.

Skills

Adobe Photoshop
Adobe Illustrator
Adobe InDesign
Adobe Lightroom
Adobe After Effects
Microsoft Office

Contact Me

678 617 8428
rosiealexesquivel@gmail.com
www.rosieesquivel.com

Education

Bachelor of Arts with a
Concentration on Graphic Design
University of North Georgia
Dahlonega, Georgia



Work Experience

Sales Supervisor/Alice + Olivia

- Meet personal and store sales goals
- Develop and maintain client relationships by establishing a returning client base

Assistant Store Manager/7 for all Mankind

- Assisted with team training and development to achieve maximum sales production
- Contributed to the overall store success by ensuring both store goals and individual goals were met

Graphic Designer/Georgia Furniture Mart

- Designed campaigns, website assets, print and web advertisements
- Collaborated with marketing team to develop assets for social media and web

Graphic Designer/Brazilian Beauty by Dri

- Creator brand components including logo, business card, menu, posters, and social media advertisements
- Managed and designed business website, with both desktop and mobile functionality